

# ISG

## Innovation Strategy Group

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Your Fastest Career Path to a C-level suite

Develop your career by applying your business knowledge to solve real problems.

Achieve your dream of becoming a C-level executive at ISG (Innovation Strategy Group) of E·Land

THE E·LAND GROUP

[www.eland.co.kr](http://www.eland.co.kr)  
[www.elandscout.com](http://www.elandscout.com)

# OUR WORK

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## What We Do



## Program Summary

### From Strategy to Field Application



# WHY ISG?

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## ISG supercharges your career From Project Manager to C-level executive

At ISG, you will have opportunities to work with E-Land Group's top senior executives and report directly to our Chairman and Vice Chairwoman

Strategic thinking and business field experience are systematically integrated to formulate actionable solutions in this executive-training program, which fosters our next C-level executives of E-Land Group.

Through each project, Project Managers not only provide solutions to problems, but are also responsible for overseeing the implementation of those solutions in the field.

### **I Your fastest track to a C-level suite**

The fastest route to becoming a C-level executive of our global brands

### **I Global Management**

Field management experiences in 12 countries worldwide

### **I Group Executive Officer 1:1 Coaching**

1:1 coaching from our group's executive officers, who have expertise in multiple industries

### **I Self-Driven Career Development Planning**

Shape and develop your career by exposing yourself to our various businesses

### **I From Strategy Proposal to Field Application**

ISG Project Managers not only provide actionable solutions to real problems, but are also directly involved in implementing those solutions to bring tangible results.

#### **\*Career Progression (Fastest Track to C-level executive)**

Within 1 to 2 years, ISG prepares you as our group's next executive officer candidate. (Global Brands/BD/BU/BG Level)



# We look for a 'Persistent Challenger' rather than a 'Passive Genius'

## **I Outstanding Analyst**

Diagnoses problems in the field, analyzes issues and provides outstanding solutions

## **I Self-Motivated Innovator**

Develops innovative business ideas and enjoys challenges under all circumstances

## **I Persistent Action-taker**

Approaches problems persistently until an actionable solution is found and implemented

## **Recruiting**

### **1. Qualifications**

- Minimum of three years' experience in a related field
- Fluency in both Korean and English
- Male applicants must have completed or been exempted from military service
- MBA graduate from a top-tier business school (preferred)

### **2. Related Experience / Field**

- Consulting / Investment Banking / Corporate Development / Business Development
- Retail / Fashion / F&B / Leisure / Hospitality / Construction

### **3. To apply**

Online application available at E-Land Group's official career website

[www.elandscout.com](http://www.elandscout.com)

Contact us at [isgcareer@eland.co.kr](mailto:isgcareer@eland.co.kr)